



CONCIERGE NEWSLETTER

by Adam Perabo, Concierge
aperabo@jdvhotels.com | 212-508-8067

Reawaken to Spring in the Heart of Chinatown

READY TO SPRING

The Crown

Here at Hotel 50 Bowery we want to make things as easy as possible for you. So we thought we'd just create a relaxing lounge with perfectly balanced craft cocktails, a warm welcoming staff, give it a clean, contemporary design and stick in on top of the tallest building in the neighborhood.

Push 'R' on the Elevator

VHH Foods

Just out of our lobby and across the Manhattan Bridge will bring you to Brooklyn's famed 'hood, DUMBO (which, FYI, stands for Down Under the Manhattan Bridge Overpass). DUMBO is famous for its cobblestones streets, amazing views of the bridges and Manhattan Skyline and, now especially, some of the best restaurants in NYC. One such all-day cafe is VHH Foods. A spin-off of the BK old staple, Vinegar Hill House, VHH is an open-air eatery inside the new Empire Stores and is a perfect sunny day destination.

55 Water Street, Brooklyn

Motel Morris

Normally I don't stay in motels unless my pick-up truck breaks down while goose-hunting in South Dakota but I could stay at Motel Morris all day long since it is not a motel at all. Rather, it is a smartly-appointed American brasserie in Chelsea serving elevated classics in a comfy yet elegant space by design studio Tourmaline. Whether is brunchtime, lunchtime or dinnertime Chef Bill McDaniel (Red Cat, Mermaid Inn) and his team will change your opinion of motels forever.

132 7th Avenue at 18th Street

Legacy Records

One of the most anticipated openings of 2018 is this gorgeous new restaurant in Manhattan's newest neighborhood. Legacy Records, from the team that (Thank You!) brought us Charlie Bird and Pasquale Jones, has opened in the Hudson Yards area to rave reviews from the culinary world as well as Vogue and Architectural Digest. Don't miss the lounge upstairs.

515 West 38th Street at 10th Avenue

FAM JAM

Brooklyn Boulders

Whether your highest climb is K2 or the stool at your local Applebee's, this massive climbing facility in Brooklyn has expertly designed climbing walls and training grounds for you. Great for kids of all ages and adults ready to do a "Cliffhanger" Sly Stallone impersonation Brooklyn Boulders has all the classes, gear and grind you could want - and of course Friday nights there is a DJ perched at the peak!

575 Degraw Street at 3rd Avenue

The Fieldhouse at Chelsea Piers

Welcome to New York City's funhouse! Overlooking the Hudson River, Chelsea Piers offers countless activities for kids and adults from golf, basketball and gymnastics to parkour, stunts & skills and trapeze. I dare you to find a sport or activity they don't offer.

62 Chelsea Piers



A spring minibreak is just what the soul ordered.



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HERE COMES THE SUN

The East River Ferry

As the city warms up, us New Yorkers emerge from a winter slumber of Seamless delivery and taking car services everywhere and start peaking our peepers outside to smell the roses. One such rose is the East River Ferry. Connecting South Street Seaport to Dumbo, Brooklyn to Williamsburg and on up the river, the ferry is a perfect way to enjoy a different perspective of NYC. And at \$2.75 per person you can still afford a car service here and there.

Pier 11 at Wall Street and others

One World Trade Observatory

The Best View I Have Ever Seen. Sure the classic Empire State or Top of the Rock view is very New York-y but sometimes "old-school" is, well, just old. One World Trade Observatory is a whole new ball game with incredible technology making this experience truly amazing and one-of-a-kind. Even the elevator ride to the top is breathtaking! Click the link on the Neighborhood page of our website for discount tickets to the top of the World.

285 Fulton Street at West Street

The East River Ferry

Atop the Metropolitan Museum of Art and overlooking Central Park and the Midtown skyline sits the most beautiful gallery space in NYC. Every year we await the announcement of which lucky (and deserving) artist will exhibit on the Met Rooftop and 2018 will feature Pakistani sculptor Huma Bhabha. *We Come in Peace* opens April 17th.

1000 5th Avenue at 82nd Street

The Little One

Trending upwards in the food scene here in New York City is kakigori. This unique Japanese shaved ice dessert is colorful, addictive and mesmerizing. Check out The Little One just a few blocks away before this becomes a full blown NYC phenomenon.

150 East Broadway at Rutgers Street



Start your day with breakfast at Rice & Gold!



LA BONNE VIVANT

Adam Perabo is an urban explorer who loves to share his discoveries about NYC. Revel in la joie de vivre and connect with him at [@askadamnyc](https://www.instagram.com/askadamnyc) and [@50bowery](https://www.instagram.com/50bowery).