



# CONCIERGE NEWSLETTER

by Adam Perabo, Concierge  
[aperabo@jdvhotels.com](mailto:aperabo@jdvhotels.com) | 212-508-8067  
**A SUMMER IN CHINATOWN.**

## Treat Yo'Self! An Ice Cream Tour of Chinatown, Nolita & Lower East Side

### The Chinatown Ice Cream Factory

This tiny, family-run scoopshop has served up unique flavors (and charm!) for over 30 years and is famous with locals and visitors alike. Go for a cone or a cup of a classic favorite or a local delight like lychee, black sesame or my personal go-to coconut fudge. The "factory" is quite teeny so enjoy your treat as you take in the sights and sounds of the neighborhood one block West in Columbus Park.

*63 Bayard Street*

### Morgenstern's

If you are into that classic ice cream parlor feel then the white tiles and blue trim of Morgenstern's in the Lower East Side is your spot. Now that doesn't mean there won't be any funky experimental flavors here too! Try the Brazilian Bourbon, Salt & Pepper Pinenut or the Fernet Black Walnut. And if you are me (Are You?!!) then you will always cave and audible to one of their sublimely silky milkshakes at the last

second. Warning: the lines can get a dollop long so no need to decide what you're having before you get there  
*2 Rivington Street*

### Milk & Cream Cereal Bar

This is less your traditional ice cream parlor and more your childhood dream come true. Yes, your favorite sugary cereals as a kid meet their sweet destiny as milkshakes, sundaes and crunchy toppings galore at this "cereal bar". The colorful shop and bubbly staff will turbo-charge your imagination. Take a deep breath (you're not 7 years old anymore!) and create your masterpiece, you may only get one shot before the bellyache hits!

*159 Mott Street*

*#Unicorns  
@Taiyakinyc*

### Milk Bar

MasterChef Christina Tosi's gift to the world is undoubtedly the Crack Pie from Milk Bar. Definitely don't do drugs ever, but by all means necessary do Crack Pie whenever you can. Ok, that being said, Tosi's minichain of incredible dessert and pastry shops around NYC are in the upper echelon of ice cream royalty. Other addiction inducing delights at the Nolita location include the famous Cereal Milk Milkshakes, absolutely bomb Cake Truffles and the no-adjective-necessary Sweet Potato Pie Soft Serve.

*246 Mott Street*

### Taiyaki

Wait a second, you haven't had Matcha soft-serve ice cream served in a fish-shaped waffle cone filled with custard and topped with crushed Oreos?! Ok, forget about everything you've read above, fire up your Instagram feed and fishtail it over to Baxter Street. My apologies because we should've mentioned this at check-in.

*119 Baxter Street*





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## SUMMER SHOPPING STROLL

SoHo and Nolita are Manhattan's shopping playground. Within the brick and cobblestone streets stand luxury fashion houses, funky casual retailers and housewares of the au courant.

I've curated my favorite shops and cafes in the area into a walking tour to make for the perfect day of retail therapy, gift shopping and people watching. Regardless of your tastes, I guarantee you'll enjoy these bespoke boutiques and downtown NYC hidden gems. We'll end this Summer Shopping Stroll at one of my favorite cafes in the entire city.

**Café Integral** – but first coffee, amirite? This stark café on Elizabeth Street is a great starting point for any excursion, offering strong coffee, tasty pastries and a friendly staff. For a more substantial starting point, eat at Egg Shop, The *Butcher's Daughter* or *Blackseed Bagels* – all just a few steps away.

**West SoHo** (from Mercer to Wooster Street) – these are the cobblestone street that the world's top supermodels practice walking in high heels on. If you can navigate this runway of high-end boutiques like Alexander Wang, Kirna Zabete, Versace, the RealReal, Opening Ceremony and trunkloads more, you can make it anywhere.

**Prada SoHo Epicenter** – the crown jewel of the SoHo shopping experience. Even if you are just window shopping a visit to this "museum of fashion" is essential. Taking photographs is free! 575 Broadway

**Carhartt WIP** – the working man's label has spun it's highly respected heavy-duty brand into a fitted street wear line for the urban hipster. 284 Lafayette Street

**MoMA Design Shop** – the unofficial best gift shop in the world is located on the corner Spring & Crosby. You can walk in here and come away all your holiday shopping done in 20 minutes, 6 months ahead of time. Design focused kitchenware, books, gadgets, jewelry and useful everyday trinkets all in one place.



### LA BONNE VIVANT

Adam Perabo is an urban explorer who loves to share his discoveries about NYC. Revel in la joie de vivre and connect with him at @askadamnyc and @50bowery.

*New York shopping Pro-Tip - have one of these shops messenger your bags back to your Concierge at the hotel and head up to the Crown for a frozé after a long day of shopping.*

